
Analyst

We're looking for an Analyst who is passionate about understanding user engagement in the context of a mobile web platform and who wants to work at a great VC-funded growing software start-up.

Free coffee, soda, and snacks – beer & games on Fridays.

Responsibilities:

- Serve as a leader for the analytics roadmap and evolution, envisioning and implementing enhancements to existing analytics capabilities.
- Work on strategy and standardizing processes that govern analytics to create a culture of measurement.
- Track, analyze, and report customer engagement on mobile platforms using web analytics tools.
- Provide data analysis and make recommendations to enhance the mobile user experience.
- Collaborate with Senior Management, Developers, and Clients to report on key performance indicators, and provide actionable insights to help in decision-making.
- Perform tracking code & data testing to verify and ensure data quality.

Requirements:

- 1-3 Years of experience
- Smart, confident, open-minded individual who takes ownership of projects and is willing to learn, share, and grow
- In-depth and expert knowledge of Google Analytics, Omniture SiteCatalyst, WebTrends, and other analytics tools
- Structured approach fueled by creative thought process
- Code experience desirable (JavaScript, HTML5, CSS, VBScript, SQL)

Please send resume and cover letter to jobs@mobileaware.com